

Website design portfolio

## Website Design Case Study – Thrifty Hipster

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**Internet Business Ideas:** Every internet business is different and I know most people have been dreaming about starting their own business for ever. I would like to know, in your own words, what your idea was for [www.ThriftyHipster.com](http://www.ThriftyHipster.com).



**Thrifty Hipster:** You know... to have a complete, locally driven content for happy hour searching



**Why you decided to start your own internet business:** I would like to know / share with others why you decided to start this internet business. Everyone has a different story and I would like to know yours.



**Thrifty Hipster:** when I graduated college, I didn't like working for other people. I had another idea, but this one took way less start-up capital and was fun.



**Why you decided to go with WebBizIdeas.com:** We are very interested in knowing why you chose our company. Whether you just liked our portfolio or just liked hearing our voices over the phone, we would like to know 😊



**Thrifty Hipster:** Met through networking, liked the pricing and service options



**Your Website Design:** Can you tell customers about how / why you had us design your website the way it is. Please let us know in your own words how WebBizIdeas.com designed your site. Are you happy with it, do you have future plans to develop it more?



**Thrifty Hipster:** Redesigned the original site to be more modern and up to date with standard banner sizes.



**Who is your target audience?** Can you tell us more about your target audience? This will be very helpful for you in the search engines if you include 'keywords' that you are trying to obtain listings for in the search engines.



**Thrifty Hipster:** Youthful users. Webbiz did a good job creating a design that worked for them and helped to make our goal ->keeping our brand cool, but also a NON brand.



**Overall Feedback:** Can you give us your overall feedback on how you liked working with WebBizIdeas.com and your project manager?



**Thrifty Hipster:** Pricing and support was incredible. The staff were good to work with and responsive to our needs. Most positive: Were honest about what they could and could not do and delivered on that.



**Current Advertising & Promotions:** We are very interested in knowing what our customers are doing for advertising & promotions. If you could share what you are doing and if any companies are working for you that would be greatly appreciated. We would love to know if you are having success.



**Thrifty Hipster:** Lots of promotional trades with promoters and clients, but we also have a focus in page rank and keeping high-quality and current content. We don't have much of an ad budget.