





Website design portfolio


Website Design Case Study – www.DiscountInvestmentAdvisor.com


 **Internet Business Ideas:** Every internet business is different and I know most people have been dreaming about starting their own business for ever. I would like to know, in your own words, what your idea was for www.DiscountInvestmentAdvisor.com


 **The idea was to come up with a low cost alternative for investing. In doing research we felt that there were no options for this type of service for investment advising. Our firm reaches out to smaller accounts as well as high net worth accounts. Something that is almost unheard of. No matter how much money an investor has, modern portfolio theory and passive investing can be applied to their investment strategy.**


 **Why you decided to start your own internet business:** I would like to know / share with others why you decided to start this internet business. Everyone has a different story and I would like to know yours.

 **We decided to start this business because we wanted to provide an opportunity to provide investment advice to everyone. The internet allows us to make this possible. It gives us the ability to reach out to not only clients in the surrounding area but also the entire U.S.**

 **Why you decided to go with WebBizIdeas.com:** We are very interested in knowing why you chose our company. Whether you just liked our portfolio or just liked hearing our voices over the phone, we would like to know 😊

 **We chose WebBizIdeas.com because they had an impressive portfolio of web pages and provided a great value for a reasonable price. The customer service was outstanding though out the entire construction of our site.**

 **Your Website Design:** Can you tell customers about how / why you had us design your website the way it is. Please let us know in your own words how WebBizIdeas.com designed your site. Are you happy with it, do you have future plans to develop it more?

 **WebBizIdeas provided us with a wide selection of ideas and we were able to pick a design that fit our needs. We wanted something very user-friendly, visually appealing and something that offered value to our customers. This is exactly what we got. Yes in the future the site will evolve and we will be modifying it as needed.**



Who is your target audience? Can you tell us more about your target audience? This will be very helpful for you in the search engines if you include 'keywords' that you are trying to obtain listings for in the search engines.



Our target audience includes all classes of investors. Specifically investors looking for passive investing strategies utilizing modern portfolio theory. Our portfolio management focuses on the use of ETFs and low cost index funds.



Overall Feedback: Can you give us your overall feedback on how you liked working with WebBizIdeas.com and your project manager?



The service was excellent. We would definitely use WebBizIdeas.com again.



Marketing: What are you marketing plans?



We are currently working on different marketing strategies.