

Website design portfolio

Website Design Case Study – RidersConnect.com & RidersTrader.com



Internet Business Ideas: Every internet business is different and I know most people have been dreaming about starting their own business for ever. I would like to know, in your own words, what your idea was for www.RidersConnect.com & www.RidersTrader.com



I was ready to put my hard working hours to work for myself in an internet business. The idea of RidersConnect.com came to me because I wanted to have riders around the globe communicate with one another. I wanted this website to allow browsers to interact with other riders of all walks of life! Setting up this website has allowed me to tap into a niche market because no-one else is doing what RidersConnect is doing.



Why you decided to start your own internet business: I would like to know / share with others why you decided to start this internet business. Everyone has a different story and I would like to know yours.



I started this business because I felt I had a good concept and good content to put into the site, without this good concept it would have been a waste of time. I realize that the internet is fast becoming the busiest business district the world has ever known, and I feel that by starting this internet business I could take full advantage of the internet's capability of being interactive and globally convenient.



Why you decided to go with WebBizIdeas.com: We are very interested in knowing why you chose our company. Whether you just liked our portfolio or just liked hearing our voices over the phone, we would like to know 😊



I chose WebBizIdeas.com because the site is very user friendly and on every occasion that I required assistance I promptly was replied to.



Your Website Design: Can you tell customers about how / why you had us design your website the way it is. Please let us know in your own words how WebBizIdeas.com designed your site. Are you happy with it, do you have future plans to develop it more?



I decided to have WebBizIdeas.com design my website after lots of internet research. I found WebBiz to be an affordable and professional company. I did not have the technical know how, or the money to hire staff. I really wanted to outsource the work!



Who is your target audience? Can you tell us more about your target audience? This will be very helpful for you in the search engines if you include 'keywords' that you are trying to obtain listings for in the search engines.



The target audience for RidersConnect are (1) Experience or Interest with site topic (motorcycles) and (2) Global Communities



Overall Feedback: Can you give us your overall feedback on how you liked working with WebBizIdeas.com and your project manager?



I found WebBiz and my project manager were able to assess my needs, and develop a top quality website making the leap into internet business an easier one!



Current Advertising & Promotions: We are very interested in knowing what our customers are doing for advertising & promotions. If you could share what you are doing and if any companies are working for you that would be greatly appreciated. We would love to know if you are having success.



There has been very little marketing done thus far for the site. Mostly word of mouth and flyers have been printed and given out in a variety of different locations.