

Website design portfolio

Website Design Case Study - www.playforacollege.com



Internet Business Ideas: Every internet business is different and I know most people have been dreaming about starting their own business for ever. I would like to know, in your own words, what your idea was for www.playforacollege.com:



My idea was to bring together high school athletes and college recruiters and dramatically streamline the college recruiting process, giving high school athletes guaranteed exposure to colleges.



Why you decided to start your own internet business: I would like to know / share with others why you decided to start this internet business. Everyone has a different story and I would like to know yours.



I was once a high school athlete who aspired to play Division I football. However, with the bureaucratic mess that is the college recruiting system, I wasn't able to focus on getting noticed by colleges and apply to colleges on top of other life obligations, so I gave up on my dream of playing football in college. After regretting my necessary decision, I decided to create something that would give future athletes the opportunity I never had.



Why you decided to go with WebBizIdeas.com: We are very interested in knowing why you chose our company. Whether you just liked our portfolio or just liked hearing our voices over the phone, we would like to know 😊



I went with WebBizIdeas.com because of their professional manner, knowledge, communication, and their positive testimonials.



Your Website Design: Can you tell customers about how / why you had us design your website the way it is. Please let us know in your own words how WebBizIdeas.com designed your site. Are you happy with it, do you have future plans to develop it more?



I had WebBizIdeas.com design my site to be simple, effective, and unique. After going over a general outline and wireframe all the pieces fell into place and I have future plans for development once the site starts to grow.



Who is your target audience? Can you tell us more about your target audience? This will be very helpful for you in the search engines if you include 'keywords' that you are trying to obtain listings for in the search engines.



My target audience is high school athletes that want to play their sport in college.



Overall Feedback: Can you give us your overall feedback on how you liked working with WebBizIdeas.com and your project manager?



I can't say enough about Dan, Jeff, and everyone that was involved in the design of this site from conception to launch. They took a personal interest in my project and even motivated me at points instead of it being the other way around (which I thought would've been the case). The finished product is better than I thought it ever would be and I am now very excited to grow my business!



Marketing: What are your marketing plans?



My marketing plans are as great as my budget allows; however my overall plans are to advertise on Google, Facebook, YouTube, radio, at high schools, and ultimately on television.