

## Website design portfolio

### Website Design Case Study – InvenTube

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**Internet Business Ideas:** Every internet business is different and I know most people have been dreaming about starting their own business for ever. I would like to know, in your own words, what your idea was for [www.InvenTube.com](http://www.InvenTube.com).



**InvenTube has been established** to provide a COMPLETE online resource for inventors and creative thinkers. In an industry flooded with scams, preying on novice individuals with a dream of bringing their new product to market, a website where individuals can share experiences with one another, receive feedback, and showcase their current projects will revolutionize the way inventions are brought to market. InvenTube not only provides a powerful resource for inventors, it will also connect new product scouts, companies, and investors with innovative ideas from inventors.



**Why you decided to start your own internet business:** I would like to know / share with others why you decided to start this internet business. Everyone has a different story and I would like to know yours.



**There are many internet resources for inventors,** along with numerous 'patent showcase' websites, however none of which offers the 'complete package'. We created InvenTube with one common theme, to provide a reliable informative source where inventors can learn and grow their concepts, while promoting themselves and networking with people who can help them bring their ideas to market. Only 2% of all patented inventions will ever make it to market, we feel that with the use of InvenTube, we can help people succeed in the invention process.



**Why you decided to go with WebBizIdeas.com:** We are very interested in knowing why you chose our company. Whether you just liked our portfolio or just liked hearing our voices over the phone, we would like to know 😊



**I chose WBI because** I needed a company who specialized in web 2.0 software, allowing many users to come together and add content on a single webpage. There are many companies online who specialize in this type of web design, however I chose WBI due to the personal attention to detail and promptness when responding to my calls/emails. WBI not only creates websites, they aid the customer in the business related aspect of the site, to help you succeed. The staff at WBI are attentive, curious, helpful, and honest with their thoughts and suggestions to the development of a website. I have had nothing but positive experiences with the WBI staff, and look forward to future projects.



**Who is your target audience?** Can you tell us more about your target audience? This will be very helpful for you in the search engines if you include 'keywords' that you are trying to obtain listings for in the search engines.



**The target audience for InvenTube is** anyone who has an idea for a new product, or simply a revision to an existing product. Our Target market will range from Child/Kid Inventors to experienced entrepreneurs. New product scouts, licensing agents, patent attorneys/agents, Home shopping networks, catalogue companies, investors, angel investors, and retail stores.



**Overall Feedback:** Can you give us your overall feedback on how you liked working with WebBizIdeas.com and your project manager?



**The Project Manager, Dan Fernandez has been EXCELLENT.** Honest, reliable, and friendly to deal with. I have nothing but respect and praise for Dan.



**Current Advertising & Promotions:** We are very interested in knowing what our customers are doing for advertising & promotions. If you could share what you are doing and if any companies are working for you that would be greatly appreciated. We would love to know if you are having success.



**InvenTube will be exhibiting at INPEX,** the largest invention show in America June 6-9<sup>th</sup> 2007 in Pittsburg, PA. We are looking forward to meeting with thousands of aspiring inventors and service providers to explain how powerful of a tool InvenTube will be to the invention process. Throughout the summer, we will be making appearances at additional shows in numerous cities. We will be aggressively marketing the site online, and at entrepreneur meetings where we will speak and explain the InvenTube concept.