

Website design portfolio

Website Design Case Study – [www.grillingreality.com](http://www.grillingreality.com)

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**Internet Business Ideas:** Every internet business is different and I know most people have been dreaming about starting their own business for ever. I would like to know, in your own words, what your idea was for [www.grillingreality.com](http://www.grillingreality.com)



**ANSWER**

I wanted a web business that would focus on my hobby of grilling and barbecue.



**Why you decided to start your own internet business:** I would like to know / share with others why you decided to start this internet business. Everyone has a different story and I would like to know yours.



**ANSWER**

**I am getting a certificate in internet marketing and wanted a site that I am interested in to use what I have learned on a daily basis. I also wanted a solid business plan based on long term growth.**



**Why you decided to go with WebBizIdeas.com:** We are very interested in knowing why you chose our company. Whether you just liked our portfolio or just liked hearing our voices over the phone, we would like to know 😊



**ANSWER**

I liked the way WebBizIdeas listened to what I wanted and advised on a site idea and plan that would help me achieve those goals. They provided a complete consultative experience with my ideas as the core focus.



**Your Website Design:** Can you tell customers about how / why you had us design your website the way it is. Please let us know in your own words how WebBizIdeas.com designed your site. Are you happy with it, do you have future plans to develop it more?



**ANSWER**

I wanted a site that had room for growth but would focus on search engine ranking and traffic first. As a forum it is search engine friendly, generates interest, and lets me know what areas people are interested in the most that I can expand upon.




**Who is your target audience?** Can you tell us more about your target audience? This will be very helpful for you in the search engines if you include 'keywords' that you are trying to obtain listings for in the search engines.



 **ANSWER**

My target audience is from the beginner backyard enthusiast to the professional. I want to establish a great on-line resource of recipes, tips, and referral directory of everything having to do with grilling and barbecuing in your backyard.

 **Overall Feedback:** Can you give us your overall feedback on how you liked working with WebBizIdeas.com and your project manager?

 **ANSWER**

I liked working with WebBizIdeas every step of the way.